



Golf Tournament For A Cure

SPONSORSHIP PACKAGES

Benefiting



FRIDAY, MAY 15, 2015

WILDCAT GOLF COURSE

12000 ALMEDA ROAD • HOUSTON, TEXAS 77045 • WWW.WILDCATGOLFCLUB.COM

EVENT CHAIRS

MARK LEVESQUE
CHEVRON

JIM HOOD
FREEPORT-MCMORAN

AMANDA ABIASSI
JH EXEC. DIRECTOR

CINDY BARNES
JH FOUNDER

HONORARY CHAIRS & HOSTS

BOB ALLEN • TIMOTHY BEDORE • BILLY FRANK • STEVE HAUG • JELANI HAWKINS • PETER KOOPMANS
CHRIS & JENNY MYERS • ZAIDI SYED • DAVID THOMAS • KEVIN & CAROLINE WALTER

AS OF MARCH 14, 2015, THE FOLLOWING CELEBRITIES ARE CONFIRMED.

CELEBRITY CADDIES

ANGELA ANDERSON | Miss Grand Prix
LINDSEY BONIN | International Model
SARAH MARIE BLANTON | Current Miss Texas
KENDA CARROLL | Miss Swimsuit USA International
CASSANDRA SALVAGIO | Miss Tropic Beauty Houston
AMANDA THOMAS | National Model & Actress

MORE TBA!

CELEBRITY GOLFERS

BRIAN CUSHING | ILB for the Houston Texans
CHITA JOHNSON | KHOU, Houston's Favorite Weather Girl
BEN JONES | Starting Offensive Lineman for Hou Texans
KATIE MCCALL | FOX26 News Anchor
CHRIS MYERS | Former Houston Texans Pro Bowl Center
CHESTER PITTS | News Personality & Former Hou Texan
KEVIN WALTER | Former WR for the Houston Texans

About the Event ~ *Golf Tournament for a Cure* Event & Fundraiser

The celebrity-filled tournament will kick off with registration, light bites & the Bloody Mary/Mimosa bar at 8am followed by the live Celebrity Caddy auction & a 10:00am shotgun start. Enjoy a day on the green and try your luck at multiple hole-in-one prize opportunities, activities include longest drive, closest to the pin, putting contest, “Punt, Pass, & Kick” hole, “On Your Knees” hole & more. Every hole will include food, adult beverages, games and/or contests. There’s never a dull minute at Jamie’s Hope tournaments.

Golfers will end their game in 19th Hole Lounge prior to finishing off the day with dinner and the exciting awards ceremony followed by the finale... a live helicopter ball drop featuring amazing prizes! Expect tons of fun at this light-hearted tournament as we tee-off in search of a CURE!

Special sponsorship opportunities are available for organizations, businesses and individuals looking to take part in this wonderful event. We have various levels of sponsorship and will also work with you to build a particular sponsorship package. Please read below to learn more about the sponsorships available.



THE CAUSE

About Jamie’s Hope & the Cause ~ Mission & Goals

The Golf Tournament for a Cure is an annual, staple event for the Jamie’s Hope Foundation. Jamie’s Hope supports personalized medicine research at M.D. Anderson Cancer Center while helping those directly affected by cancer and raising awareness on cancer prevention and early detection. The Jamie’s Hope team works year-round producing top-notch fundraising events benefiting MD Anderson while participating in and producing events for other charitable causes that directly affect the Houston community.

AMANDA ABIASSI, EXECUTIVE DIRECTOR
AMANDA@JAMIESHOPE.ORG | CELL 281-705-9505

SPONSORSHIP PACKAGES



CHAMPION SPONSOR (One Available)

\$25,000

- **RECOGNITION AS PRESENTING SPONSOR OF THE EVENT**
- FIVE (5) FOURSOMES (\$6,250 VALUE)
- TWENTY (20) TICKETS TO THE 19TH HOLE LOUNGE (\$1,500 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS
- TWO-PAGE SPREAD, COLOR AD IN THE TOURNAMENT PROGRAM
- COMPANY LOGO ON CUSTOM TEE FLAGS
- COMPANY LOGO ON CUSTOM TOURNAMENT TEES
- EXCLUSIVE SPONSORSHIP OF TWO (2) HOLES PER COURSE (UP TO 4 HOLES)
- OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS AT THE CLUBHOUSE
- OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS IN THE EVENT TENT
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

EAGLE SPONSOR

\$15,000

- THREE (3) FOURSOMES (\$3,750 VALUE)
- TWELVE (12) TICKETS TO THE 19TH HOLE LOUNGE (\$900 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS
- FULL-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE PER COURSE (UP TO 2 HOLES)
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN THE CLUBHOUSE
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN THE EVENT TENT
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

BIRDIE SPONSOR

\$8,500

- TWO (2) FOURSOMES (\$2,000 VALUE)
- EIGHT (8) TICKETS TO THE 19TH HOLE LOUNGE (\$600 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- HALF-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN THE CLUBHOUSE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

PAR SPONSOR

\$5,500

- ONE (1) FOURSOME (\$1,250 VALUE)
- FOUR (4) TICKETS TO THE 19TH HOLE LOUNGE (\$300 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- QUARTER-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- SPONSORSHIP OF ONE (1) HOLE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

HOLE SPONSOR

\$1,500

- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO PROMOTE YOUR COMPANY ON YOUR HOLE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

Underwriter & In-kind Sponsor | **Varies**

Becoming an in-kind sponsor or underwrite expenses pertaining to the event... the lower the overhead, the higher the net proceeds! All underwriters & in-kind sponsors will receive recognition at the tournament, on www.JamiesHope.org, Jamie's Hope social media sites, and displayed in the tournament program.

Event Underwriter **\$65,000**

Individual Underwriting Opps:

- Venue Fee \$25,000
- Tent Rental \$5,500
- Awards & Prizes \$3,000
- Marketing Materials \$520

- Helicopter Service \$750
- Entertainment \$400
- Sound \$800
- Printing Svcs. \$1,400
- Swag Bag Supplies \$2,000
- Bloody Mary Bar \$250
- Hole-In-One Contests \$650

- Custom Tee Flags \$800
- Texans Cheerleaders \$360
- Caddie Uniforms \$900
- Décor & Supplies \$1,200
- Volunteer Uniforms \$1,300
- Volunteer Meals \$1,250
- On Course Food \$1,500

Tournament program Ads & Listings | **\$150 - \$1,000**

LISTING: Company or individual name listed under "Friends" | **\$150**

Quarter-Page (¼) | **\$400**
 Half-Page (½) | **\$550**

Full-Page | **\$750**
 Two-Page Spread | **\$1,000**

***Sponsors need to provide necessary artwork and advertising materials to **Jamie's Hope** to secure sponsorship benefits – inquire about upcoming marketing material deadlines (if applicable). **The due date for all day-of event materials is April 15, 2015.**



Golf Tournament
For A Cure

Sign Up to be an Official Sponsor

TO BECOME AN OFFICIAL SPONSOR, PLEASE COMPLETE THIS FORM & RETURN WITH PAYMENT TO YOUR JAMIE'S HOPE REPRESENTATIVE OR MAIL TO: JAMIE'S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057
 Make Checks Payable to: Jamie's Hope • Payment is non-refundable • Payment & Registration must be received by **April 15, 2015**

Sponsor Name _____
 (Please print name exactly how you would like it to appear in print)

Name _____ Title _____

Address _____

City _____ Zip _____ State _____

Phone _____ Cell _____ Other _____

Website _____ E-Mail _____

SPONSORSHIP PACKAGE LEVEL (check one)

- Champion (\$25,000)
 Eagle (\$15,000)
 Birdie (\$8,500)
 Par (\$5,500)
 Hole (\$1,500)
 Underwriter \$ _____
 Program Ad \$ _____ / Ad Size: _____

Sponsors need to provide necessary artwork and advertising materials to **Jamie's Hope** to secure sponsorship benefits – inquire about upcoming marketing material deadlines (if applicable). The due date for the day-of event materials is April 15, 2015.

FINANCIAL | Additional Foursomes are \$1,250.00 each.

PAYMENT TYPE

Sponsorship/Ad Package: \$ _____ +
 Additional Foursome(s): \$ _____ =
Total Amount Due: \$ _____

Check / Check# _____
 Credit Card
 Paypal
 Other _____

Payment can be made at www.JamiesHope.org/GT2015 | Make Checks Payable to: Jamie's Hope | Payment is non-refundable

CREDIT CARD INFO | TYPE _____ CREDIT CARD # _____ EXP. ____/____ CVV _____

NAME ON CARD _____ SIGNATURE _____ DATE _____

INCLEMENT WEATHER POLICY | As this is a charitable event, no refunds will be made if it becomes impossible to start and/or complete the tournament due to adverse weather conditions. Completion of 9 holes by all participants constitutes a completed and score-able golf tournament. If a cancellation does occur, Jamie's Hope will attempt to reschedule. If this is not possible, participants will receive golf certificates to Wildcat Golf Club for use at their convenience.

SPORT EVENT RELEASE OF CLAIMS | On behalf of the above participants, I agree and acknowledge that the above mentioned are participating in the **Jamie's Hope Golf Tournament for a Cure** Sport Event ("Sport Event") on their own accord. All participants give this acknowledgement freely and knowingly and I represent and warrant to you that said participants are physically and mentally fit and that, as a result, able to participate, and do hereby assume responsibility for their own well-being. Participants are fully aware that possible physical injury might occur as a result of participation, and agree to assume the full risk, including risk which is not specifically foreseeable, of any injuries, including death, damages or loss regardless of severity, which they may sustain as a result of participating in any and all activities connected with or associated with the Sport Event and the above participants hereby waive any and all rights or claims they may have as a result of participation in the Sport Event against the **Jamie's Hope Foundation, Wildcat Golf Club**, and their respective directors, officers, employees, members, staff, and all individuals assisting in instructing, sponsoring and conducting these activities. Participants hereby fully release and discharge the **Jamie's Hope Foundation, Wildcat Golf Club** from any and all claims resulting from injuries, including death, damages or loss, which may accrue to me or my heirs arising out of or in any way connected with participation in the Sports Event.

Name _____ Signature _____ Date _____

JH Rep _____ Signature _____ Date _____

PLEASE NOTE: Logistics and event activities are subject to change without notice in order to uphold the main objective; raising funds for Targeted Therapy research at MD Anderson Cancer Center.

Thank You for Your Time & Consideration in making this Event a True Success!

If you have any questions or concerns please contact Amanda Abiassi: (C) 281-705-9505 or (E) Amanda@JamiesHope.org
 Jamie's Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. EIN:45-5475611

