



Masquerade

for a cure

BENEFITING TARGETED THERAPY RESEARCH AT

THE UNIVERSITY OF TEXAS
MDAnderson
~~Cancer Center~~

Making Cancer History®



SPONSORSHIP OPPORTUNITIES

Date & Time

FRIDAY, OCTOBER 23, 2015

7:00 PM - 11:00 PM

VIP RECEPTION 7:00 PM - 8:00 PM

Location

THE CORINTHIAN

202 FANNIN STREET • HOUSTON, TEXAS 77002

WWW.THECORINTHIANHOUSTON.COM



Ticket Information

TICKETS SALES BEGIN AUGUST 1, 2015

VIP TICKETS \$575 EA OR \$1,100/COUPLE • GENERAL ADMISSION TICKETS \$375 EA OR \$700/COUPLE
TABLES (10 GUESTS): VIP TABLE \$5,500 • GENERAL ADMISSION TABLE \$3,500

About the Event ~ *Masquerade for a Cure* Event & Fundraiser

Jamie's Hope will host the fourth annual Masquerade for a Cure Gala at The Corinthian in downtown Houston. Known for its towering columns, crystal chandeliers, and stylish architectural detail, this venue will set the stage for a superb evening. Over 300 supporters will join together to help raise funds for Targeted Therapy research at The University of Texas MD Anderson Cancer Center on Friday, October 23, 2015 from 7:00 p.m. - 11:00 p.m. The signature gala welcomes new and returning supporters including celebrities, top executives and the "who's who" of Houston.

The Knot Hall of Fame inductee and fourth year Masquerade for a Cure Venetian Sponsor, En Vogue Events, will once again help us to create a gorgeous event featuring this year's theme. As we transform the venue into a glamorous, unforgettable night, ball gowns and black tie attire will flood the room while guests delight in an all-inclusive evening including; open premium bar, seated dinner, live music & as always, exotic over-the-top entertainment. Guests will also be able to partake in the Jamie's Hope live & silent auctions featuring unique and one-of-a-kind items. VIP ticketed guests will enjoy an exclusive reception from 7pm-8:00pm. This private area will feature heavy passed hors d'oeuvres, live entertainment and the chance to win a large door prize all while mingling with special guests.



THE CAUSE

About *Jamie's Hope* & the Cause ~ Mission & Goals

The Jamie's Hope team works year-round to produce top-notch fundraising events while participating in and producing events for other charitable causes. Jamie's Hope currently produces three annual events; Masquerade for a Cure, Golf Tournament for a Cure, and the Angel Tree Mission Project with many additional events and programs scheduled. Not only do the members of Jamie's Hope voluntarily and enthusiastically donate their time, expertise and sheer hard work to raise funds for *targeted therapy* research, they also help aid families who are financially devastated due to battling cancer.

"The dedication and support so many have given to Jamie's Hope has made all of this possible. Without it, we would never have been able to make such an impact in research funding and lives of those affected by this horrid disease. The sheer excitement we have about what the future will bring through Jamie's Hope is overwhelming! From the bottom of my heart, thank you."

-Jamie Gilmore, Founder

The success of Jamie's Hope efforts are credited largely to the companies who sponsor and donate products and services for special events along with annual corporate partnerships. By participating as an official event sponsor, donor, or corporate partner your organization will benefit from extended exposure through national media campaigns and promotional efforts. Please review the attached additional information and thank you in advance for your willingness to support the efforts of Jamie's Hope and making a difference in the lives of cancer patients everywhere!

Presenting Diamond Sponsor Package

\$25,000

- Event "Presented by" <COMPANY NAME/LOGO>
- Company name & logo on event photo memorabilia
- Most prominent sponsor company name & logo on all marketing materials
- Company logo on all printed materials (invitations, flyers, posters, pamphlets)
- Company mention in nationally published press releases (before and after event)
- Emcee recognition throughout the evening
- Logo placement throughout the venue
- Twenty tickets to the VIP reception & two premium VIP tables (\$11,000 value)
- Company logo on event photo backdrop (step & repeat banner)
- Company website link posted on www.JamiesHope.org & social media sites
- Post publicity through photographs posted to social media sites
- Post publicity through supportive local media outlets
- Opportunity to display gobos, ice sculptures, décor & other forms of signage
- Logo displayed on swag bags
- Opportunity to place merchandise or materials in the *swag bags*
- Logo displayed (by level) in event program under *Sponsors*

Platinum Sponsor Package

\$15,000

- Company name & logo attached to all marketing materials
- Company logo on all printed materials (invitations, flyers, posters, pamphlets)
- Company mention in nationally published press releases (before and after event)
- Emcee recognition throughout the evening
- Logo placement throughout the venue
- Ten tickets to the VIP reception & premium VIP table (\$5,500 value)
- Company logo on event photo backdrop (step & repeat banner)
- Company website link posted on www.JamiesHope.org & social media sites
- Post publicity through photographs posted to social media sites
- Post publicity through supportive local media outlets
- Opportunity to display gobos, ice sculptures, décor & other forms of signage
- Opportunity to place merchandise or materials in the *swag bags*
- Logo displayed (by level) in event program under *Sponsors*

Gold Sponsor Package

\$10,000

- Company name displayed on select marketing materials
- Company logo on all printed materials (flyers, posters, pamphlets)
- Company logo on press releases
- Opportunity to display signage at venue
- Emcee recognition during the "thank you to our sponsors" speech
- Six tickets to the VIP reception & reserved VIP seating (\$3,300 value)
- Company website link posted on www.JamiesHope.org & social media sites
- Post publicity through photographs posted to social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise or materials in the *swag bags*
- Logo displayed (by level) in event program under *Sponsors*

Silver Sponsor Package

\$5,000

- Company name displayed on select marketing materials
- Four VIP tickets & reserved VIP seating (\$2,200 value)
- Company logo posted on www.JamiesHope.org & social media sites
- Post publicity through photographs posted to social media sites
- Post publicity through supportive local media outlets
- Logo displayed (by level) in event program under *Sponsors*

Titanium Sponsor Package

\$2,000

- Two General Admission Tickets & reserved seating (\$700 value)
- Company logo posted on www.JamiesHope.org & social media sites
- Post publicity through photographs posted to social media sites
- Post publicity through supportive local media outlets
- Logo displayed (by level) in event program under *Sponsors*

Crystal Supporter

\$500

- Your family or company name acknowledged in event program

Contact Information

AMANDA ABIASSI, EXECUTIVE DIRECTOR • AMANDA@JAMIESHOPE.ORG • CELL 281-705-9505

PLEASE VISIT WWW.JAMIESHOPE.ORG FOR MORE INFORMATION ON JAMIE'S HOPE & THE GROUNDBREAKING TARGETED THERAPY CANCER TREATMENT RESEARCH THAT JAMIE'S HOPE SUPPORTS.

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Sponsorship & Underwriting Commitment Form

Make Checks Payable to: Jamie's Hope • Payment is non-refundable • Payment & Registration must be received no later than 30 days prior to the event

Sponsor Name _____

(Please print name exactly how you would like it to appear in print)

Name _____ Title _____

Address _____

City _____ Zip _____ State _____

Phone _____ Cell _____ Other _____

Website _____ E-Mail _____

SPONSORSHIP PACKAGE LEVEL (check one)

DIAMOND (\$25,000)

SILVER (\$5,000)

Underwriter Amount

PLATINUM (\$15,000)

TITANIUM (\$2,000)

\$ _____ / description

GOLD (\$10,000)

CRYSTAL (\$500)

Sponsors need to provide necessary artwork and advertising materials to Jamie's Hope to secure sponsorship benefits.

Inquire about upcoming marketing material deadlines (if applicable). The due date for the day-of event materials is **Friday, October 2, 2015**.

NAMES OF THOSE ATTENDING UNDER SPONSORSHIP PACKAGE: _____

ADDITIONAL TICKETS

If you would like to purchase additional tickets, complete the following (Note: GA = General Admission):

VIP Tickets: _____ (qty.) x \$575 = \$ _____

GA Tickets: _____ (qty.) x \$375 = \$ _____

VIP Cpl Tickets: _____ (qty.) x \$1,100 = \$ _____

GA Cpl Tickets: _____ (qty.) x \$700 = \$ _____

VIP Tables: _____ (qty.) x \$5,500 = \$ _____

GA Tables: _____ (qty.) x \$3,500 = \$ _____

FINANCIAL

Sponsorship Package: \$ _____ +

Additional Ticket(s): \$ _____ =

Total Amount Due: \$ _____

PAYMENT METHOD

Check Credit Card

PayPal Other _____

CREDIT CARD INFO | TYPE _____ CREDIT CARD # _____ EXP. ____/____ CVV _____

NAME ON CARD _____ SIGNATURE _____ DATE _____

PLEASE SEND COMPLETE FORM & PAYMENT TO YOUR JAMIE'S HOPE REPRESENTATIVE OR MAIL TO:

JAMIE'S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057



If you have any questions or concerns please contact Amanda Abiassi: (C) 281-705-9505 or (E) Amanda@JamiesHope.org
Jamie's Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. EIN:45-5475611