



Mercedes-Benz
of Houston Greenway



 **Tenaris**

Present the

Fifth Annual Celebrity Golf Tournament For A Cure

SPONSORSHIP PACKAGES

Jamie's Hope supports personalized medicine research at

THE UNIVERSITY OF TEXAS

**MDAnderson
~~Cancer~~ Center**

Making Cancer History®

while helping those directly affected by cancer and raising awareness of cancer prevention and early detection.

FRIDAY, JUNE 2, 2017

AMATEUR GOLFERS ONLY

8AM REGISTRATION • 9AM CELEBRITY AUCTION • 10AM SHOTGUN

BLACKHORSE GOLF CLUB | 12205 FRY ROAD • CYPRESS, 77433 • WWW.BLACKHORSEGOLFCLUB.COM

EVENT CHAIRS

MARK LEVESQUE

CARDNO PPI

JH BOARD MEMBER

CINDY BARNES

JH FOUNDER &

DIRECTOR OF OPERATIONS

CELEBRITY CADDIES

COMING SOON!

CELEBRITY GOLFERS

COMING SOON!

INTRODUCTION



About the Event ~ *Golf Tournament for a Cure* Event & Fundraiser

The celebrity-filled amateur only tournament will kick off with light bites & the Bloody Mary/Mimosa bar followed by the live Celebrity Caddie auction. Enjoy a day on the green and try your luck at multiple hole-in-one prize opportunities, contests & activities including the “Punt, Pass, & Kick” hole, “On Your Knees” hole & more. Every hole will include food, adult beverages, games and/or contests. Golfers will end their game in 19th Hole Lounge prior to finishing off the day with dinner and the exciting awards ceremony followed by the finale... a live helicopter ball drop featuring amazing prizes! **Expect tons of fun at this light-hearted tournament as we tee-off in search of a CURE!**



JOIN US!
Friday, June 2nd at
BlackHorse Golf Club

THE CAUSE

About Jamie's Hope & the Cause

The Golf Tournament for a Cure is an annual, staple event for the Jamie's Hope Foundation. The Jamie's Hope team works year-round with supporters who voluntarily and enthusiastically donate their time, resources, expertise and sheer hard work to raise funds for targeted therapy research and help aid individual families who are devastated due to battling cancer. Jamie's Hope programs include Bald is Beautiful, Bundle of Hope, Angel Tree Mission Project and Lifestyle Matters.



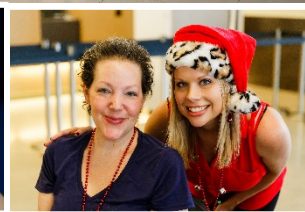
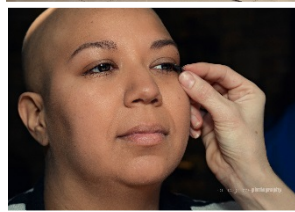
} The dedication and support so many have given to Jamie's Hope has made all of this possible. Without it, we would never have been able to make such an impact in research funding and lives of those affected by this horrid disease. The sheer excitement we have about what the future will bring through Jamie's Hope is overwhelming! From the bottom of my heart,

thank you. ~
-Jamie Gilmore, Founder



OUR WHY

Meet some of the lives directly touched through Jamie's Hope support programs



2017 SPONSORS



CHAMPION SPONSORS



DINNER SPONSORS



19TH HOLE LOUNGE SPONSORS



EAGLE SPONSORS



BIRDIE SPONSOR



PAR SPONSOR



HOLE SPONSORS



IN-KIND SPONSORS



2017 SPONSORS



MEDIA SPONSOR



HELICOPTER BALL DROP SPONSORS



Mercedes-Benz
of Houston Greenway



UNDERWRITERS



CORPORATE PARTNERS



MORE COMING SOON!



TOURNAMENT HIGHLIGHTS FROM MERCEDES-BENZ HOUSTON GREENWAY!

- Chance to win a trip to The Mercedes-Benz Eastern Sectional at the Jamie's Hope 5th Annual Golf Tournament for a Cure Presented by Mercedes-Benz of Houston Greenway & Tenaris on Friday, June 2, 2017 which could then send you to the National Finals!
- Every golfer gets a Mercedes Cobra Duffle Bag, Cobra Tech Cap, and Microfiber Golf Towel!
- Hole in One Competition to win a Mercedes-AMG C43 Coupe!
- Closest to the Pin Contest Prize – Cobra King F7 Hybrid
- After the tourney, test-drive a car, get a club!



THE MERCEDES-BENZ EASTERN SECTIONAL
Torrey Pines Golf Course

Two winners from each course at the Jamie's Hope 5th Annual Golf Tournament for a Cure Presented by Mercedes-Benz of Houston Greenway & Tenaris will advance to compete at the Eastern Sectional Tournament at Torrey Pines in La Jolla, CA on October 1-5, 2017.

Mercedes-Benz will provide an unforgettable experience, airfare, including rounds at Torrey Pines South and accommodations at The Lodge at Torrey Pines.

NATIONAL FINAL
West Lake Country Club

Winning Mercedes-Benz Eastern Sectional teams will advance to the National Final on April, 2018 in Augusta, GA, including an invitation to join the Mercedes-Benz Masters Experience.

Mercedes-Benz will again provide an unforgettable experience, airfare, and accommodations.

TEST-DRIVE PROGRAM:

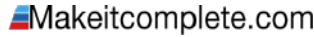
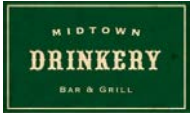
After participating in the Jamie's Hope 5th Annual Golf Tournament Presented by Mercedes-Benz of Houston Greenway & Tenaris you will be eligible to receive a custom-designed Cobra wedge by test-driving a new Mercedes-Benz vehicle – courtesy of Mercedes-Benz Houston Greenway and MBUSA.



PAST SPONSORS & SUPPORTERS



PAST SPONSORS & SUPPORTERS



Blackhorse Limo



SPONSORSHIP PACKAGES



CHAMPION SPONSOR

NO LONGER AVAILABLE

- **RECOGNITION AS PRESENTING SPONSOR OF THE EVENT**
- FIVE (5) FOURSOMES (\$6,250 VALUE)
- TWENTY (20) TICKETS TO THE 19TH HOLE LOUNGE (\$1,500 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS
- JOIN JH CREW ON ANY RADIO AND NEWS INTERVIEWS
- PRESENTING SPONSOR MENTION ON ANY RADIO AD SPACE SOLIDIFIED
- PRIVATE MEETING WITH DR. TSIMBERIDOU & JAMIE GILMORE
- PRIVATE INTRODUCTION TO (5) CELEB PARTICIPANTS OF CHOOSING
- SIGNED FOOTBALL BY ALL CELEBS PRESENT DAY OF TOURNAMENT
- TWO-PAGE SPREAD, COLOR AD IN THE TOURNAMENT PROGRAM
- COMPANY LOGO ON CUSTOM TEE FLAGS & TOURNAMENT TEES
- EXCLUSIVE SPONSORSHIP OF TWO (2) HOLES PER COURSE (UP TO 4 HOLES)
- OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS AT THE CLUBHOUSE
- OPPORTUNITY TO DISPLAY BANNERS ON ENTRANCE BRIDGE
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

EAGLE SPONSOR \$15,000

- THREE (3) FOURSOMES (\$3,750 VALUE)
- TWELVE (12) TICKETS TO THE 19TH HOLE LOUNGE (\$900 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS
- PRIVATE MEETING WITH DR. TSIMBERIDOU & JAMIE GILMORE
- PRIVATE INTRODUCTION TO (1) CELEB PARTICIPANT OF CHOOSING
- SIGNED FOOTBALL BY ALL CELEBS PRESENT DAY OF TOURNAMENT
- FULL-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE PER COURSE (UP TO 2 HOLES)
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN THE CLUBHOUSE
- OPPORTUNITY TO DISPLAY BANNERS ON ENTRANCE BRIDGE
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

BIRDIE SPONSOR \$8,500

- TWO (2) FOURSOMES (\$2,000 VALUE)
- EIGHT (8) TICKETS TO THE 19TH HOLE LOUNGE (\$600 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- HALF-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN THE CLUBHOUSE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

PAR SPONSOR \$5,500

- ONE (1) FOURSOME (\$1,250 VALUE)
- FOUR (4) TICKETS TO THE 19TH HOLE LOUNGE (\$300 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- QUARTER-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- SPONSORSHIP OF ONE (1) HOLE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

HOLE SPONSOR \$1,500

- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO PROMOTE YOUR COMPANY ON YOUR HOLE
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

UNDERWRITER & IN-KIND SPONSOR | **Varies**

Becoming an in-kind sponsor or underwrite expenses pertaining to the event... the lower the overhead, the higher the net proceeds! All underwriters & in-kind sponsors will receive recognition at the tournament, on www.JamiesHope.org, Jamie's Hope social media sites, and displayed in the tournament program. (~~☐ Means underwriter solidified~~)

Individual Underwriting Opps:

- | | | |
|---|---|--|
| <input type="checkbox"/> Venue Fee \$25,000 | <input type="checkbox"/> Printing Svcs. \$1,400 | <input type="checkbox"/> Volunteer Uniforms \$1,300 |
| <input type="checkbox"/> Awards & Prizes \$2,000 | <input type="checkbox"/> Swag Bag Supplies \$1,000 | <input type="checkbox"/> Volunteer Meals \$1,250 |
| <input type="checkbox"/> Marketing Materials \$1,500 | <input checked="" type="checkbox"/> Bloody Mary Bar \$250 | <input type="checkbox"/> On Course Food \$1,500 |
| <input type="checkbox"/> Helicopter Service \$750 | <input type="checkbox"/> Custom Tee Flags \$800 | <input checked="" type="checkbox"/> Mimosa Bar \$250 |
| <input type="checkbox"/> Caddie Uniforms \$900 | <input checked="" type="checkbox"/> Texans Cheerleaders \$380 | <input checked="" type="checkbox"/> Water \$500 |
| <input checked="" type="checkbox"/> Entertainment \$400 | <input type="checkbox"/> Décor & Supplies \$1,000 | |

Tournament program Ads & Listings | \$150 - \$1,000

- LISTING: Company or individual name listed under "Friends" | \$150 Quarter-Page (¼) | \$400 Half-Page (½) | \$550
 Full-Page | \$750 Two-Page Spread | \$1,000



Sign Up to be an Official Sponsor

TO BECOME AN OFFICIAL SPONSOR, PLEASE COMPLETE THIS FORM & RETURN WITH PAYMENT TO YOUR *JAMIE'S HOPE* REPRESENTATIVE OR MAIL TO: JAMIE'S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057
 Make Checks Payable to: Jamie's Hope • Payment is non-refundable • Payment & Registration must be received by **May 1, 2017**

Sponsor Name: _____
 (Please print name exactly how you would like it to appear in print)

Name: _____ **Cell:** _____
Address: _____ **City:** _____ **State:** _____ **Zip:** _____
Email: _____ **Website:** _____
Company: _____ **Title:** _____

SPONSORSHIP PACKAGE LEVEL (check one)

Champion (\$25,000)
 Eagle (\$15,000)
 Birdie (\$8,500)
 Par (\$5,500)
 Hole (\$1,500)
 Underwriter \$ _____
 Program Ad \$ _____
Ad Size: _____
 Other: _____

Sponsors need to provide necessary artwork and advertising materials to **Jamie's Hope** to secure sponsorship benefits – inquire about upcoming marketing material deadlines (if applicable). **The due date for the day-of event materials is May 1, 2017.**

FINANCIAL | Additional Foursomes are \$1,250.00 each.

Sponsorship/Ad Package: \$ _____
Additional Foursome(s): \$ _____
 (Qty)
Total Amount Due: \$ _____

PAYMENT TYPE

Credit Card **Check / Check#** _____
 Paypal **Other:** _____
 Payment can be made at www.JamiesHope.org/GT2017
 Make Checks Payable to: Jamie's Hope | Payment is non-refundable

CREDIT CARD INFO | TYPE: _____ CREDIT CARD # _____ EXP: _____ / _____ CVV: _____
 NAME ON CARD: _____ SIGNATURE: _____ DATE: _____

INCLEMENT WEATHER POLICY | As this is a charitable event, no refunds will be made if it becomes impossible to start and/or complete the tournament due to adverse weather conditions. Completion of 9 holes by all participants constitutes a completed and score-able golf tournament. If a cancellation does occur, Jamie's Hope will attempt to reschedule. If this is not possible, participants will receive golf certificates to Wildcat Golf Club for use at their convenience.

SPORT EVENT RELEASE OF CLAIMS | On behalf of the above participants, I agree and acknowledge that the above mentioned are participating in the **Jamie's Hope Golf Tournament for a Cure** Sport Event ("Sport Event") on their own accord. All participants give this acknowledgement freely and knowingly and I represent and warrant to you that said participants are physically and mentally fit and that, as a result, able to participate, and do hereby assume responsibility for their own well-being. Participants are fully aware that possible physical injury might occur as a result of participation, and agree to assume the full risk, including risk which is not specifically foreseeable, of any injuries, including death, damages or loss regardless of severity, which they may sustain as a result of participating in any and all activities connected with or associated with the Sport Event and the above participants hereby waive any and all rights or claims they may have as a result of participation in the Sport Event against the **Jamie's Hope Foundation, BlackHorse Golf Club**, and their respective directors, officers, employees, members, staff, and all individuals assisting in instructing, sponsoring and conducting these activities. Participants hereby fully release and discharge the **Jamie's Hope Foundation, BlackHorse Golf Club** from any and all claims resulting from injuries, including death, damages or loss, which may accrue to me or my heirs arising out of or in any way connected with participation in the Sports Event.

Name _____ Signature _____ Date _____

JH Rep _____ Signature _____ Date _____

PLEASE NOTE: Logistics and event activities are subject to change without notice in order to uphold the main objective; Jamie Hope's Mission.

Thank You for Your Time & Consideration in making this Event a True Success!

If you have any questions or concerns, please contact Cindy Barnes: (C) 713-857-5255 or (E) Cindy@JamiesHope.org

Jamie's Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. EIN:45-5475611

