Tourney Info & Sponsor Deck

Monday | April 20, 2020
8am Registration • 9am Caddie Auction • 10am Shotgun

Sweetwater Country Club
4400 Palm Royale Blvd • Sugar Land, TX 77479 • www.swcclub.com

Event Chairs:
Mark Levesque
Cardno PPI

Garrick Glascock
Greenberg, Grant & Richards

Event Contact:
Amanda Abiassi, Event Director
Amanda@JamiesHope.org | Cell 281-705-9505

Monique Wyatt, Event Coordinator
Monique@JamiesHope.org | Cell 832-331-8313

The Jamie’s Hope Foundation supports personalized medicine research at The University of Texas MD Anderson Cancer Center while helping those directly affected by cancer and raising awareness of cancer prevention and early detection, right here in Houston, Texas.
In loving Memory

Our Founder, Jamie Gilmore

"You are altogether beautiful, my darling, beautiful in every way."

- Song of Songs 4:7

This verse uniquely reflects the life and legacy left by Jamie Lynn Gilmore who passed away on the 20th of June 2019. She was 37 years old. Jamie was born in the Houston area in 1982. She was an extremely strong, resilient woman who was given the battle of fighting cancer since the age of 14. After being a pediatric cancer survivor, Jamie went on to live the life one would be very proud of, building a life with her husband, Garrick Glascock.

In 2002, Jamie gave birth to their beautiful, miracle baby, Mikala. Although Jamie continued to battle cancer relapses, she wouldn’t let it get her down. She juggled being a loving partner, a great mother, and a career woman all at the same time. Jamie was continuously working to further her education & build her career. Early on, she worked as a paralegal, then dove into real estate investments, and became a realtor. At the age of 29, she opened her own brokerage firm and in 2012 she was accepted into the Texas Realtors Leadership Program. Little did she know her fellow realtors would be a strong support for what was coming next.

In May of 2012, after a fourth relapse, Jamie had had enough. She embarked on a mission to find a cure and with the help of family and friends she founded the Jamie’s Hope Foundation. Initially Jamie wanted the foundation to support research for her type of cancer, Acinic Cell Carcinoma, however, being the selfless person that she was, she didn’t want to focus on such a rare cancer and her desires turned to finding hope for all. The mission of Jamie’s Hope is to support personalized medicine research at The University of Texas M.D. Anderson Cancer Center while helping those directly affected by cancer and raising awareness on cancer prevention and early detection.

Ask anyone who knew Jamie to describe her and you’ll hear words such as: determined, kind, compassionate, graceful, fighter, the epitome of strength. She was a loving soul who had a love for life and adventure. She enjoyed traveling with her family and spending time with her friends. She attended Second Baptist Church on Woodway and cherished her relationship with one of their hospital ministers, Charley Townsend.

Jamie’s life may have been cut short but the amount of people she touched through her vision of Jamie’s Hope was anything but. She inspired and encouraged many, providing hope in what felt like times of complete despair.

Jamie is survived by her husband of 19 years, Garrick, and their amazing daughter, Mikala (16), her parents Paula Gilmore, Earl Gilmore, and Paulette Gilmore, her sisters Cindy Barnes and Sabrina Gilmore along with many other family and dear friends. Jamie was and forever will be very loved.
About Jamie’s Hope & the Cause
The Golf Tournament for a Cure is an annual, staple event for the Jamie’s Hope Foundation. The Jamie’s Hope team works year-round with supporters who voluntarily and enthusiastically donate their time, resources, expertise and sheer hard work to raise funds for targeted therapy research and help aid individual families who are devastated due to battling cancer. Jamie’s Hope programs include Bald is Beautiful, Bundle of Hope, Cheer Up, Angel Tree Mission, and Lifestyle Matters.
TOURNAMENT DETAILS

About the Event ~ Golf Tournament for a Cure Fundraiser
Expect tons of fun at this light-hearted tournament as we tee-off in search of a CURE! This amateur-only tournament will kick off with a breakfast taco, bloody mary & mimosa bar followed by the live celebrity caddie auction. Enjoy a day on the green and try your luck at multiple prize opportunities, contests & activities. Every hole will include food, adult beverages, games and/or contests. Golfers will end their game in 19th Hole Lounge prior to finishing off the day with dinner and raffles prizes followed by the finale… a live helicopter ball drop featuring amazing!

COMPETITIVE TWOSOME GRAND PRIZES

Play to Advance to the 2020 Mercedes Benz National Final!
If you’re up for some serious competition, sign up as a TWOSOME & compete to win one (1) of three (3) trips awarded to the 2020 Mercedes Benz National Finals at Torrey Pines, home of the 2021 US Open, being held on November 11 – 14, 2020.

Courtesy of Mercedes Benz of Greenway, winners will enjoy an unforgettable experience including golf, accommodations and entertainment at a luxury resort. *Please see website for complete details.
CONTESTS & PRIZES

Helicopter Ball Drop Raffle
Purchase golf balls in our helicopter ball drop, support an amazing cause & try your luck to win some fantastic prizes! Bonus: Buy yours before the tournament day & get an extra ball for every 5 purchased! See this year’s prizes & get your balls NOW at www.JamiesHope.org. *You do not have to be present to win.

Hole-in-One Contest
Each course has a hole-in-one opportunity to win a brand new, 2020 Mercedes Benz!

Closest to the Pin Contest
Sample prize shown below. Actual prize to be announced soon!

Putting Contest
Sample prize shown below. Actual prize to be announced soon!
 Contest occurs from 8am to 9am

Auction & Raffles
From auctioning off our celebrity caddies to fantastic trips, sports memorabilia & one-of-a-kind items, we’ve got a great line up for you! Live auction will begin at 9am. Silent auction & raffles will conclude after the tournament.
PAST SPONSORS
# Sponsorship Packages

## CHAMPION SPONSOR $25,000
- Recognition as Presenting Sponsor of the Event
- Five (5) Foursomes or Seven (7) Twosomes (up to $7,000 value)
- Twenty (20) tickets to the 19th hole lounge ($1,500 value)
- Company logo on all marketing materials
- Various marketing opportunities; may include radio and TV interviews, presenting sponsor mentions on print
- Two-page full-color spread in the tournament program
- Company logo on custom tee flags & tournament tees
- Exclusive sponsorship of two (2) holes (up to $4,050 value)
- Custom printed banners displayed at entrance
- Company logo on step & repeat banner
- Emcee recognition throughout the event
- Company logo posted on JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise in the player gift bags
- Opportunity to display two (2) vertical banners at clubhouse
- Company name displayed (by level) in tournament program
- Placement of Celeb Golfer on at least one foursome team

## EAGLE SPONSOR $15,000
- Three (3) Foursomes or Four (4) Twosomes (up to $4,050 value)
- Twelve (12) tickets to the 19th hole lounge ($900 value)
- Company logo on all marketing materials
- Full-page color ad in the tournament program
- Exclusive sponsorship of one (1) hole (up to $2,400 value)
- Opportunity to display one (1) vertical banner in clubhouse
- Opportunity to display banners on entrance bridge
- Company logo on step & repeat banner
- Emcee recognition throughout the event
- Company logo posted on JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise in the player gift bags
- Company name displayed (by level) in tournament program
- Placement of Celeb Golfer on at least one foursome team

## BIRDIE SPONSOR $10,000
- Two (2) Foursomes or Three (3) Twosomes (up to $3,000 value)
- Eight (8) tickets to the 19th hole lounge ($600 value)
- Company logo on select marketing materials
- Half-page color ad in the tournament program
- Exclusive sponsorship of one (1) hole
- Opportunity to display one (1) vertical banner in clubhouse
- Emcee recognition at the Awards Ceremony
- Company logo posted on JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise in the player gift bags
- Company name displayed (by level) in tournament program

## PAR SPONSOR $5,000
- One (1) Foursome or One (1) Twosome (up to $1,350 value)
- Four (4) tickets to the 19th hole lounge ($300 value)
- Company logo on select marketing materials
- Quarter-page color ad in the tournament program
- Sponsorship of one (1) hole
- Emcee recognition at the Awards Ceremony
- Company logo posted on JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise in the player gift bags
- Company name displayed (by level) in tournament program

## HOLES SPONSOR $1,500
- Exclusive sponsorship of one (1) hole
- Opportunity to promote your company on your hole
- Company logo posted on JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise in the player gift bags
- Company name displayed (by level) in tournament program

## TEAM SPONSOR $1,500
- One (1) Foursome or One (1) Twosome (up to $1,350 value)
- Company name displayed (by level) in tournament program

## CART SPONSOR $500
- Don’t Golf? Come Hang & Partake in all activities just like our golfers…One (1) golf cart for you and a guest

## UNDERWRITER & IN-KIND SPONSOR

Become an invaluable in-kind sponsor an/or help underwrite expenses pertaining to the event. The lower the overhead, the bigger the impact we can make together! All underwriters and in-kind sponsors will receive recognition at the tournament, on JamiesHope.org, Jamie's Hope social media sites, and displayed in the tournament program.

### Underwriting Opportunities:
- **Venue Fee $13,170**
- **Awards & Prizes $3,100**
- **Marketing Materials $2,110**
- **Helicopter Service $750**
- **Celebrity Caddie Uniforms $990**
- **Food & Beverage $13,170**
- **Printing Services $2,475**
- **Swag Bag Supplies $1,220**
- **Bloody Mary Bar $285**
- **Custom Tee Flags $799**
- **Texans Cheerleaders $580**
- **Décor & Supplies $1,000**
- **Volunteer Uniforms $1,400**
- **Volunteer Meals $1,250**
- **On-Course Food $1,500**
- **Bottled Water $500**
- **Golf Cart Rentals $2,400**
TO BECOME AN OFFICIAL SPONSOR, PLEASE COMPLETE THIS FORM & RETURN WITH PAYMENT TO YOUR JAMIE’S HOPE REPRESENTATIVE OR MAIL TO: JAMIE’S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057
Make Checks Payable to Jamie’s Hope • Payment is non-refundable • Payment & Registration must be received by March 20th, 2020.

Sponsor Name: ____________________________ (Please print name exactly how you would like it to appear in print)
Name: ____________________________ Cell: ____________________________
Address: ____________________________ City: ____________________________ State: ____________________________ Zip: ____________________________
Email: ____________________________ Website: ____________________________
Company: ____________________________ Title: ____________________________

SPONSOR COMMITMENT LEVEL (check all that apply)

☐ Champion ($25,000) ☐ Eagle ($15,000) ☐ Birdie ($10,000) ☐ Par ($5,000)
☐ Hole ($1,500) ☐ Team ($1,500) ☐ Cart ($500) ☐ Underwriter $ __________

The due date for the day-of event materials is March 5, 2020. Sponsors need to provide necessary artwork and advertising materials to Jamie’s Hope to secure sponsorship benefits – inquire about upcoming marketing material deadlines (if applicable).

FINANCIAL | Additional Foursomes $1,350
Twosome $800 | Individual $375

Sponsorship Package: $ __________
Additional Foursome(s): $ __________
Additional Twosome(s): $ __________
Individual Golfer: $ __________
Total Amount Due: $ __________

PAYMENT TYPE
☐ Credit Card ☐ Check / Check#
☐ Online ☐ Other: ____________________________
Payment can be made at www.JamiesHope.org/GT2020

Make Checks Payable to Jamie’s Hope | Payment is non-refundable

INCLEMENT WEATHER POLICY | As this is a charitable event, no refunds will be made if it becomes impossible to start and/or complete the tournament due to adverse weather conditions. Completion of 9 holes by all participants constitutes a completed and score-able golf tournament. If a cancellation does occur, Jamie’s Hope will attempt to reschedule. If this is not possible, participants will receive golf certificates to Sweetwater Country Club for use at their convenience.

SPORT EVENT RELEASE OF CLAIMS | On behalf of all participants, I agree and acknowledge that participating in the Jamie’s Hope Golf Tournament for a Cure Sport Event (“Sport Event”) is on one’s own accord. All participants give this acknowledgement freely and knowingly and I represent and warrant to you that participants are physically and mentally fit and that, as a result, able to participate, and do hereby assume responsibility for their own well-being. Participants are fully aware that possible physical injury might occur as a result of participation, and agree to assume the full risk, including risk which is not specifically foreseeable, of any injuries, including death, damages or loss regardless of severity, which they may sustain as a result of participating in any and all activities connected with or associated with the Sport Event and all participants hereby waive any and all rights or claims they may have as a result of participation in the Sport Event against the Jamie’s Hope Foundation, Sweetwater Country Club, and their respective directors, officers, employees, members, staff, and all individuals assisting in instructing, sponsoring and conducting these activities. Participants hereby fully release and discharge the Jamie’s Hope Foundation, Sweetwater Country Club from any and all claims resulting from injuries, including death, damages or loss, which may accrue to me or my heirs arising out of or in any way connected with participation in the Sport Event.

NAME ____________________________ SIGNATURE ____________________________ DATE __________

JH REP ____________________________ SIGNATURE ____________________________ DATE __________

PLEASE NOTE: Logistics and event activities are subject to change without notice in order to uphold the main objective: Jamie Hope’s Mission. Jamie’s Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. EIN:45-5475611
### Player Registration Form

**III AMATEUR GOLFERS ONLY**

**PLEASE SEND COMPLETED FORM & PAYMENT TO YOUR JAMIE’S HOPE REPRESENTATIVE OR MAIL TO:**

JAMIE’S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057  
Payment can be made at www.JamiesHope.org/GT2020 | Payment is non-refundable | Payment & Registration must be received no later than April 6, 2020

GOLF TOURNAMENT PLAYER REGISTRATION INCLUDES | Green Fees, Cart Rental, Breakfast, Snacks & Food on the Course, Dinner, Select Alcoholic & Non-Alcoholic Beverages, Entry to Select Contests, Unlimited Range Balls, Access to the 19th Hole Lounge.

### Player Packages (check those that apply)

<table>
<thead>
<tr>
<th>Package Description</th>
<th>Cost</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FourSome (playing for fun only, NOT eligible to advance to Mercedes Benz National Final)</td>
<td>$1,350</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Individual Golfer (playing for fun only, NOT eligible to advance to Mercedes Benz National Final)</td>
<td>$375</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Twosome (competitive team, eligible to advance to Mercedes Benz National Final)</td>
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<td>$</td>
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<tr>
<td>Helicopter Ball Drop 35 Pack</td>
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<tr>
<td>Helicopter Ball Drop 6 Pack</td>
<td>$100</td>
<td>$</td>
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</tr>
<tr>
<td>Helicopter Ball Drop 1 Ball</td>
<td>$20</td>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

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### Golfer 1

- **Team Captain**
  - **Name:**
  - **Phone:**
  - **Email:**

### Golfer 2

- **Name:**
- **Phone:**
- **Email:**

### Golfer 3

- **Name:**
- **Phone:**
- **Email:**

### Golfer 4

- **Name:**
- **Phone:**
- **Email:**

### Company Name

- **Address:**

### Contact Name

- **Phone:**

### Payment Made by:

- [ ] Company
- [ ] Contact

### Payment Method:

- [ ] Check | CK# __________
- [ ] Credit Card
- [ ] Online
- [ ] Other

### Credit Card Info

- **Type:**
- **Credit Card #:**
  **Exp.** / **CVV**

### Signatures

- **Name on Card:**
  **Signature:**
  **Date:**

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**Name:**

**Signature:**

**Date:**

**PLEASE NOTE:** Logistics and event activities are subject to change without notice in order to uphold the main objective; Jamie Hope’s Mission. Jamie’s Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. **EIN: 45-5475611**
JAMIE’S HOPE PROGRAM

Bald is Beautiful | Designed to empower those who are struggling with hair loss as a result of chemotherapy, Jamie’s Hope volunteers shower these individuals with love as we come alongside them during this part of their life journey. Although losing your hair, eyebrows, and eye lashes can be devastating, we hope to bring a special memory to these families and help them feel strong, beautiful and encouraged. Bald is Beautiful is a complimentary makeup and photoshoot service offered to cancer patients throughout the year.
JAMIE’S HOPE PROGRAM

Bundle of Hope & Cheer Up | Throughout the year, Jamie's Hope provides support for those facing difficult times, including but not limited to, death, life-changing events, and hospital stays. We distribute toys, arts & craft items, educational items, clothing, and our Bundle of Hope blankets to patients at local hospitals. Jamie's Hope also sends special gifts to those grieving after the loss of a loved one. The Cheer Up program allows us to touch lives in a positive manner, even if only for just a moment. The Bundle of Hope program was inspired by one of our very first Angel Tree recipients, Rorie Joslin, who lost her battle with cancer at the young age of 5 years old.
**Jamie’s Hope Program**

**Angel Tree Mission Project** | Every year, Jamie’s Hope strives to bring a little joy and happiness to our Angel Tree families, hoping that maybe for just a moment, they can forget what they’re going through. Since 2012, Jamie’s Hope given over $202,442 worth of gifts and bill assistance to 92 families consisting of 388 family members who have been devastated from battling cancer.

Each year, Jamie’s Hope sifts through dozens of family stories with loved ones who are fighting for their lives. Dependent on total funds raised, Jamie’s Hope adopts struggling families in the Houston area and provides the entire family with gifts and financial assistance for Christmas; something they would not be able to do on their own.