









# TOURNEY INFO & SPONSOR DECK

# MONDAY | APRIL 20, 2020

8am Registration • 9am Caddie Auction • 10am Shotgun

## SWEETWATER COUNTRY CLUB

4400 Palm Royale Blvd • Sugar Land, TX 77479 • www.swcclub.com

#### **EVENT CHAIRS:**

Mark Levesque Cardno PPI

Garrick Glascock Greenberg, Grant & Richards

#### **EVENT CONTACT:**

Amanda Abiassi, Event Director Amanda@JamiesHope.org | Cell 281-705-9505

Monique Wyatt, Event Coordinator Monique@JamiesHope.org | Cell 832-331-8313



The Jamie's Hope Foundation supports personalized medicine research at The University of Texas MD Anderson Cancer Center while helping those directly affected by cancer and raising awareness of cancer prevention and early detection, right here in Houston, Texas.

Making Cancer History®



# In loving Memory OUR FOUNDER, JAMIE GILMORE

" You are altogether beautiful, my darling, beautiful in every way.

- Song of Songs 4:7

This verse uniquely reflects the life and legacy left by **Jamie Lynn Gilmore** who passed away on the 20th of June 2019. She was 37 years old. Jamie was born in the Houston area in 1982. She was an extremely strong, resilient woman who was given the battle of fighting cancer since the age of 14. After being a pediatric cancer survivor, Jamie went on to live the life one would be very proud of, building a life with her husband, Garrick Glascock.

In 2002, Jamie gave birth to their beautiful, miracle baby, Mikala. Although Jamie continued to battle cancer relapses, she wouldn't let it get her down. She juggled being a loving partner, a great mother, and a career woman all at the same time. Jamie was continuously working to further her education & build her career. Early on, she worked as a paralegal, then dove into real estate investments, and became a realtor. At the age of 29, she opened her own brokerage firm and in 2012 she was accepted into the Texas Realtors Leadership Program. Little did she know her fellow realtors would be a strong support for what was coming next.

In May of 2012, after a fourth relapse, Jamie had had enough. She embarked on a mission to find a cure and with the help of family and friends she founded the Jamie's Hope Foundation. Initially Jamie wanted the foundation to support research for her type of cancer, Acinic Cell Carcinoma, however, being the selfless person that she was, she didn't want to focus on such a rare cancer and her desires turned to finding hope for all. The mission of Jamie's Hope is to support personalized medicine research at The University of Texas M.D. Anderson Cancer Center while helping those directly affected by cancer and raising awareness on cancer prevention and early detection.

Ask anyone who knew Jamie to describe her and you'll hear words such as: determined, kind, compassionate, graceful, fighter, the epitome of strength. She was a loving soul who had a love for life and adventure. She enjoyed traveling with her family and spending time with her friends. She attended Second Baptist Church on Woodway and cherished her relationship with one of their hospital ministers, Charley Townsend.

Jamie's life may have been cut short but the amount of people she touched through her vision of Jamie's Hope was anything but. She inspired and encouraged many, providing hope in what felt like times of complete despair.

Jamie is survived by her husband of 19 years, Garrick, and their amazing daughter, Mikala (16), her parents Paula Gilmore, Earl Gilmore, and Paulette Gilmore, her sisters Cindy Barnes and Sabrina Gilmore along with many other family and dear friends. Jamie was and forever will be very loved.

## THE CAUSE



#### About Jamie's Hope & the Cause

The Golf Tournament for a Cure is an annual, staple event for the Jamie's Hope Foundation. The Jamie's Hope team works year-round with supporters who voluntarily and enthusiastically donate their time, resources, expertise and sheer hard work to raise funds for targeted therapy research and help aid individual families who are devastated due to battling cancer. Jamie's Hope programs include Bald is Beautiful, Bundle of Hope, Cheer Up, Angel Tree Mission, and Lifestyle Matters.



































## **TOURNAMENT DETAILS**



#### About the Event ~ Golf Tournament for a Cure Fundraiser

Expect tons of fun at this light-hearted tournament as we tee-off in search of a CURE! This amateur-only tournament will kick off with a breakfast taco, bloody mary & mimosa bar followed by the live celebrity caddie auction. Enjoy a day on the green and try your luck at multiple prize opportunities, contests & activities. Every hole will include food, adult beverages, games and/or contests. Golfers will end their game in 19th Hole Lounge prior to finishing off the day with dinner and raffles prizes followed by the finale... a live helicopter ball drop featuring amazing!



## COMPETITIVE TWOSOME GRAND PRIZES

# Play to Advance to the 2020 Mercedes Benz National Final!

If you're up for some **serious competition**, sign up as a TWOSOME & compete to win one (1) of three (3) trips awarded to the 2020 Mercedes Benz National Finals at <u>Torrey Pines</u>, home of the 2021 US Open, being held on November 11 – 14, 2020.

Courtesy of <u>Mercedes Benz of Greenway</u>, winners will enjoy an unforgettable experience including golf, accommodations and entertainment at a luxury resort. \**Please see website for complete details*.



## **CONTESTS & PRIZES**



#### **Helicopter Ball Drop Raffle**

Purchase golf balls in our helicopter ball drop, support an amazing cause & try your luck to win some fantastic prizes! Bonus: Buy yours before the tournament day & get an extra ball for every 5 purchased! See this year's prizes & get your balls NOW at <a href="https://www.JamiesHope.org">www.JamiesHope.org</a>. \*You do not have to be present to win.



#### **Hole-in-One Contest**

Each course has a hole-in-one opportunity to win a brand new, 2020 Mercedes Benz!



#### **Closest to the Pin Contest**

Sample prize shown below. Actual prize to be announced soon!



#### **Putting Contest**

Sample prize shown below. Actual prize to be announced soon!

Contest occurs from 8am to 9am



#### **Auction & Raffles**

From auctioning off our celebrity caddies to fantastic trips, sports memorabilia & one-of-a-kind items, we've got a great line up for you! Live auction will begin at 9am. Silent auction & raffles will conclude after the tournament.



## PAST SPONSORS





#### SPONSORSHIP PACKAGES



## SOLEHAMPION SPONSOR

#### 25,000

- RECOGNITION AS PRESENTING SPONSOR OF THE EVENT
- FIVE (5) FOURSOMES OR SEVEN (7) TWOSOMES (UP TO \$7,000 VALUE)
- TWENTY (20) TICKETS TO THE 19TH HOLE LOUNGE (\$1,500 VALUE)
- COMPANY LOGO ON <u>ALL</u> MARKETING MATERIALS
- VARIOUS MARKETING OPPORTUNITIES; MAY INCLUDE RADIO AND TV INTERVIEWS, PRESENTING SPONSOR MENTIONS ON PRINT
- TWO-PAGE FULL-COLOR SPREAD IN THE TOURNAMENT PROGRAM
- COMPANY LOGO ON CUSTOM TEE FLAGS & TOURNAMENT TEES
- EXCLUSIVE SPONSORSHIP OF TWO (2) HOLES PER COURSE (UP TO 4)
- CUSTOM PRINTED BANNERS DISPLAYED AT ENTRANCE
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS AT CLUBHOUSE
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM
- PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM

#### EAGLE SPONSOR

\$15,000

- THREE (3) FOURSOMES OR FOUR (4) TWOSOMES (UP TO \$4,050 VALUE)
- TWELVE (12) TICKETS TO THE 19TH HOLE LOUNGE (\$900 VALUE)
- COMPANY LOGO ON <u>ALL</u> MARKETING MATERIALS
- FULL-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE <u>PER</u> COURSE (UP TO 2)
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN CLUBHOUSE
- OPPORTUNITY TO DISPLAY BANNERS ON ENTRANCE BRIDGE
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM
- PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM

#### **BIRDIE SPONSOR**

#### \$10,000

- TWO (2) FOURSOMES OR THREE (3) TWOSOMES (UP TO \$3,000 VALUE)
- EIGHT (8) TICKETS TO THE 19TH HOLE LOUNGE (\$600 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- HALF-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN CLUBHOUSE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

#### **PAR SPONSOR**

\$5,000

- ONE (1) FOURSOME OR ONE (1) TWOSOME (UP TO \$1,350 VALUE)
- FOUR (4) TICKETS TO THE 19TH HOLE LOUNGE (\$300 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- QUARTER-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- SPONSORSHIP OF ONE (1) HOLE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

#### **HOLE SPONSOR**

#### \$1,500

- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO PROMOTE YOUR COMPANY ON YOUR HOLE
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES

COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS

#### • ONE (1)

\$1,500

- One (1) Foursome or One (1) Twosome (up to \$1,350 value)
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

#### CART SPONSOR

TEAM SPONSOR

\$500

 DON'T GOLF? COME HANG & PARTAKE IN ALL ACTIVITIES JUST LIKE OUR GOLFERS...ONE (1) GOLF CART FOR YOU AND A GUEST

#### **UNDERWRITER & IN-KIND SPONSOR**

Become an invaluable in-kind sponsor an/or help underwrite expenses pertaining to the event. The lower the overhead, the bigger the impact we can make together! All underwriters and in-kind sponsors will receive recognition at the tournament, on JamiesHope.org, Jamie's Hope social media sites, and displayed in the tournament program.

#### **Underwriting Opportunities:**

J Venue Fee \$13,170
Awards & Prizes \$3,100
Marketing Materials \$2,110
Helicopter Service \$750
Celebrity Caddie Uniforms \$990
Food & Beverage \$13,170

Printing Services \$2,475
Swag Bag Supplies \$1,220
Bloody Mary Bar \$285
Custom Tee Flags \$799
Texans Cheerleaders \$580
Décor & Supplies \$1,000

☐ Volunteer Uniforms \$1,400
☐ Volunteer Meals \$1,250
On-Course Food \$1,500
☐ Bottled Water \$500
Golf Cart Rentals \$2,400

## **OFFICIAL SPONSOR FORM**



TO BECOME AN OFFICIAL SPONSOR, PLEASE COMPLETE THIS FORM & RETURN WITH PAYMENT TO YOUR JAMIE'S HOPE REPRESENTATIVE OR MAIL TO: JAMIE'S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057 Make Checks Payable to Jamie's Hope • Payment is non-refundable • Payment & Registration must be received by March 20th, 2020.

Sponsor Name:	e exactly how you would like it to ap	opear in print)			
	e exactly now you would like it to ap			Cell:	
	Cit		State:	_	
-					
SPONSOR COMMITMEN	T LEVEL (check all th	at apply)			
□Champion (\$25,000)	Eagle (\$15,000)	Birdie (\$10,000)		Par (\$	5,000)
Hole (\$1,500)	Team (\$1,500)	Cart (\$500)		Under	rwriter \$
The due date for the day-of event m Hope to secure sponsorship benefits –  FINANCIAL   Additional Foursor Twosome \$800   Ir	inquire about upcoming marketi		able).		rtising materials to <b>Jamie's</b>
1 Twosome \$800   Ir	idividual \$375				
Sponsorship Package:	\$	□Credit Card		Check /	Check#
Additional Foursome(s):	\$	□Online		Other:	
Additional Twosome(s):	\$	Payment can be n	nade at ww	w.JamiesH	ope.org/GT2020
Individual Golfer:	\$				
Total Amount Due:	\$	Make Checks Pay	able to Jar	nie's Hope	Payment is non-refundable
CREDIT CARD INFO   TYPE:	CREDIT CARD#	_ 1	Exp:	/	CVV:
NAME ON CARD:	Signatui	RE:		Da	TE:
INCLEMENT WEATHER POLICY   As this is a charitable participants constitutes a completed and score-able golf to Club for use at their convenience.  SPORT EVENT RELEASE OF CLAIMS   On behalf of all participants give this acknowledgement freely and knowir their own well-being. Participants are fully aware that poincluding death, damages or loss regardless of severity, whights or claims they may have as a result of participation individuals assisting in instructing, sponsoring and conducting individuals assisting in instructing, sponsoring and conducting including death, damages or loss, which may access the several participation of the several parti	urnament. If a cancellation does occur, Jamie's la participants, I agree and acknowledge that participally and I represent and warrant to you that participants of the physical injury might occur as a result on hich they may sustain as a result of participating in in the Sport Event against the Jamie's Hope ting these activities. Participants hereby fully reluce to me or my heirs arising out of or in any wa	Hope will attempt to reschedule. If this is not pripating in the Jamie's Hope Golf Tourname cipants are physically and mentally fit and that participation, and agree to assume the full rin any and all activities connected with or asso Foundation, Sweetwater Country Club, and lease and discharge the Jamie's Hope Foundary connected with participation in the Sports Expression of the Sports Expres	nt for a Cure t, as a result, a sk, including ciated with the I their respecti tion, Sweetwa	ipants will recei Sport Event (" ble to participat risk which is ne e Sport Event ar tive directors, of ater Country C	ve golf certificates to Sweetwater Country  Sport Event") is on one's own accord. All e, and do hereby assume responsibility for t specifically foreseeable, of any injuries, d all participants hereby waive any and all ficers, employees, members, staff, and all
JH REP	SIGNATURE				_ Date

PLEASE NOTE: Logistics and event activities are subject to change without notice in order to uphold the main objective; Jamie Hope's Mission. Jamie's Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. **EIN:45-5475611** 



## **PLAYER REGISTRATION FORM**

**PLAYER PACKAGES** (check those that apply)



**TOTAL** 

COST

#### \*\*\*AMATEUR GOLFERS ONLY\*\*\*

# PLEASE SEND COMPLETED FORM & PAYMENT TO YOUR JAMIE'S HOPE REPRESENTATIVE OR MAIL TO: JAMIE'S HOPE FOUNDATION, 5858 WESTHEIMER ROAD, SUITE 708, HOUSTON, TX 77057

Payment can be made at www.JamiesHope.org/GT2020 | Payment is non-refundable | Payment & Registration must be received no later than April 6, 2020

GOLF TOURNAMENT PLAYER REGISTRATION INCLUDES | GREEN FEES, CART RENTAL, BREAKFAST, SNACKS & FOOD ON THE COURSE, DINNER, SELECT

ALCOHOLIC & NON-ALCOHOLIC BEVERAGES, ENTRY TO SELECT CONTESTS, UNLIMITED RANGE BALLS, ACCESS TO THE 19TH HOLE LOUNGE.

	RSOME (playing for fun only, NOT eligible to advance to Mercedes Benz National Final)			\$
	INDIVIDUAL GOLFER (playing for fun only, NOT eligible to advance to Mercedes Benz National Final)			\$
TWO	TWOSOME (competitive team, eligible to advance to Mercedes Benz National Final)			\$
HELI	☐ HELICOPTER BALL DROP 35 PACK			\$
	COPTER BALL DROP 6 PACK		\$100	\$
HELI	COPTER BALL DROP 1 BALL		\$20	\$
DON.	ATION			\$
			TOT	'AL \$
GOLFER 1	Same as Contact			
TEAM	Name	COMPANY NAME		
<b>CPATAIN</b>	PHONE			
	EMAIL	Address		
<u> </u>				
GOLFER 2	Name			
	PHONE	CONTACT NAME		
	EMAIL			
GOLFER 3	Name	PHONE		
	NAME			
	PHONE	EMAIL		
	EMAIL			
GOLFER 4	NAME	PAYMENT MADE BY:	COMPA	NY 🔲 CONTACT
	PHONE	*Pr = 1 00 1100 mm = 100 1100 mm = 100 1100 mm		
	EMAIL	*PLEASE KEEP THIS FORM FOR YOUR	R RECORDS	
CREDIT CARI	ETHOD:         CHECK   CK#         CREDIT CARD           D INFO         TYPE         CREDIT CARD #           RD         SIGNATURE	E	XP/	CVV
TVAIVIE ON CA	NDSIGNATURE		Dr	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
INCLEMENT WEATHE	ER POLICY   As this is a charitable event, no refunds will be made if it becomes impossible a completed and score-able golf tournament. If a cancellation does occur, Jamie's Hope will			
participants constitutes Club for use at their co	onvenience.			
Club for use at their co SPORT EVENT RELEA participants give this at their own well-being. I including death, damag rights or claims they n individuals assisting in	ASE OF CLAIMS   On behalf of all participants, I agree and acknowledge that participating in cknowledgement freely and knowingly and I represent and warrant to you that participants are Participants are fully aware that possible physical injury might occur as a result of participates ges or loss regardless of severity, which they may sustain as a result of participating in any an may have as a result of participation in the Sport Event against the Jamie's Hope Foundati instructing, sponsoring and conducting these activities. Participants hereby fully release and th, damages or loss, which may accrue to me or my heirs arising out of or in any way connect	re physically and mentally fit and that, as a result, at ation, and agree to assume the full risk, including r d all activities connected with or associated with the ion, Sweetwater Country Club, and their respecti discharge the Jamie's Hope Foundation, Sweetwa	ble to participate, a risk which is not s Sport Event and a ve directors, office	and do hereby assume responsibility pecifically foreseeable, of any injur- all participants hereby waive any and ers, employees, members, staff, and

Jamie's Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. **EIN:45-5475611** 



## JAMIE'S HOPE PROGRAM

**Bald is Beautiful** | Designed to empower those who are struggling with hair loss as a result of chemotherapy, Jamie's Hope volunteers shower these individuals with love as we come alongside them during this part of their life journey. Although losing your hair, eyebrows, and eye lashes can be devastating, we hope to bring a special memory to these families and help them feel strong, beautiful and encouraged. Bald is Beautiful is a complimentary makeup and photoshoot service offered to cancer patients throughout the year.



## JAMIE'S HOPE PROGRAM

**Bundle of Hope & Cheer Up** | Throughout the year, Jamie's Hope provides support for those facing difficult times, including but not limited to, death, life-changing events, and hospital stays. We distribute toys, arts & craft items, educational items, clothing, and our Bundle of Hope blankets to patients at local hospitals. Jamie's Hope also sends special gifts to those grieving after the loss of a loved one. The Cheer Up program allows us to touch lives in a positive manner, even if only for just a moment. The Bundle of Hope program was inspired by one of our very first Angel Tree recipients, Rorie Joslin, who lost her battle with cancer at the young age of 5 years old.





## JAMIE'S HOPE PROGRAM

**Angel Tree Mission Project** | Every year, Jamie's Hope strives to bring a little joy and happiness to our Angel Tree families, hoping that maybe for just a moment, they can forget what they're going through. Since 2012, Jamie's Hope given over \$202,442 worth of gifts and bill assistance to 92 families consisting of 388 family members who have been devasted from battling cancer.

Each year, Jamie's Hope sifts through dozens of family stories with loved ones who are fighting for their lives. Dependent on total funds raised, Jamie's Hope adopts struggling families in the Houston area and provides the entire family with gifts and financial assistance for Christmas; something they would not be able to do on their own.



