



Tenth Annual Celebrity Golf Tournament For A Cure

TOURNEY INFO & SPONSOR DECK



MONDAY | SEPTEMBER 25TH, 2023

8am Doors Open • 9am Auction • 10am Shotgun



SWEETWATER COUNTRY CLUB

4400 Palm Royale Blvd • Sugar Land, TX 77479 • www.swcclub.com

EVENT CHAIRS:

Mark Levesque

[PPI Quality & Engineering](http://PPIQuality.com)

Garrick Glascock

[Greenberg, Grant & Richards](http://GreenbergGrant.com)

EVENT DIRECTOR:

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THE UNIVERSITY OF TEXAS
**MD Anderson
Cancer Center**

Making Cancer History®

The Jamie's Hope Foundation supports personalized medicine research at **The University of Texas MD Anderson Cancer Center** while helping those directly affected by cancer and raising awareness of cancer prevention and early detection, right here in **Houston, Texas**.



Legacy of Hope

Jamie Lynn Gilmore, 1982–2019

jamieshope.org

In loving Memory

OUR FOUNDER, JAMIE GILMORE

"You are altogether beautiful, my darling, beautiful in every way."

- Song of Songs 4:7

This verse uniquely reflects the life and legacy left by **Jamie Lynn Gilmore** who passed away on the 20th of June 2019. She was 37 years old. Jamie was born in the Houston area in 1982. She was an extremely strong, resilient woman who was given the battle of fighting cancer since the age of 14. After being a pediatric cancer survivor, Jamie went on to live the life one would be very proud of, building a life with her husband, Garrick Glascock.

In 2002, Jamie gave birth to their beautiful, miracle baby, Mikala. Although Jamie continued to battle cancer relapses, she wouldn't let it get her down. She juggled being a loving partner, a great mother, and a career woman all at the same time. Jamie was continuously working to further her education & build her career. Early on, she worked as a paralegal, then dove into real estate investments, and became a realtor. At the age of 29, she opened her own brokerage firm and in 2012 she was accepted into the Texas Realtors Leadership Program. Little did she know her fellow realtors would be a strong support for what was coming next.

In May of 2012, after a fourth relapse, Jamie had had enough. She embarked on a mission to find a cure and with the help of family and friends she founded the Jamie's Hope Foundation. Initially Jamie wanted the foundation to support research for her type of cancer, Acinic Cell Carcinoma, however, being the selfless person that she was, she didn't want to focus on such a rare cancer and her desires turned to finding hope for all. The mission of Jamie's Hope is to support personalized medicine research at The University of Texas M.D. Anderson Cancer Center while helping those directly affected by cancer and raising awareness on cancer prevention and early detection.

Ask anyone who knew Jamie to describe her and you'll hear words such as: determined, kind, compassionate, graceful, fighter, the epitome of strength. She was a loving soul who had a love for life and adventure. She enjoyed traveling with her family and spending time with her friends. She attended Second Baptist Church on Woodway and cherished her relationship with one of their hospital ministers, Charley Townsend.

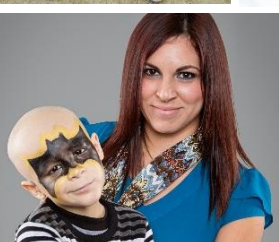
Jamie's life may have been cut short but the amount of people she touched through her vision of Jamie's Hope was anything but. She inspired and encouraged many, providing hope in what felt like times of complete despair.

Jamie is survived by her husband of 19 years, Garrick Glascock, and their amazing daughter, Mikala (16), her parents Paula Gilmore, Earl Gilmore, and Paulette Gilmore, her sisters Cindy Barnes and Sabrina Gilmore along with many other family and dear friends. Jamie was and forever will be very loved.

THE CAUSE

About Jamie's Hope & the Cause

The Golf Tournament for a Cure is an annual, staple event for the Jamie's Hope Foundation. The Jamie's Hope team works year-round with supporters who voluntarily and enthusiastically donate their time, resources, expertise and sheer hard work to raise funds for targeted therapy research and help aid individual families who are devastated due to battling cancer. Jamie's Hope programs include Bald is Beautiful, Bundle of Hope, Cheer Up, Angel Tree Mission, and Lifestyle Matters.



TOURNAMENT DETAILS

About the Event ~ Golf Tournament for a Cure Fundraiser

Expect tons of fun at this light-hearted tournament as we tee off in search of a CURE while providing support to our local cancer fighters! Our golfers will try their luck at multiple opportunities including longest drive, closest to the pin, putting contest, and more. Every hole will include food, adult beverages, entertainment, games and/or contests. There's never a dull minute at Jamie's Hope tournaments!

The day will kick off with an 8am registration, breakfast, a Bloody Mary & mimosa bar, and the putting contest. At 9am the LIVE Auction will take place, followed by a 10am shotgun start.

Golfers will end their game at the 19th Hole Lounge where you can relax, enjoy libations, jam out to our DJ, and get last minute Silent Auction bids in. Finish off the day with dinner, the exciting awards ceremony, raffles and the helicopter ball drop! Check out the GRAND PRIZES and more on our website. You won't want to skip out early because some of the Houston Texans Cheerleaders will be stopping by!



Auction & Raffles

From auctioning off private bar carts to fantastic trips, sports memorabilia & one-of-a-kind items, we've got a great line up for you! Live auction will begin at 9am. Silent auction, raffles & the Helicopter Ball Drop will conclude after the tournament.



CONTESTS & PRIZES

Helicopter Ball Drop Raffle

**You do not have to be present to win.*

- Purchase golf balls in our helicopter ball drop & try your luck at winning some fantastic prizes!
- **BONUS: Buy before Sept. 15TH & get an extra ball for every \$100 purchase!**
- **BUY NOW** by **texting jamieshope to 243-725** or visiting **www.BidPal.net/JamiesHope**.



Hole-in-One Contest

Each course has the opportunity to win the newly designed, 2022 C-Class!



Closest to the Pin Contest

Each course will award one winner with a Mercedes AMG Gift Set!



Putting Contest

One winner.
Contest occurs from 8am to 9a.
Sample shown below.



Sponsor and Golf Awards

First, Second & Last Place (“Honesty Award”) trophies are awarded along with our amazing Sponsor Awards!



SPONSORSHIP PACKAGES



CHAMPION SPONSOR

\$25,000

- RECOGNITION AS PRESENTING SPONSOR OF THE EVENT
- FIVE (5) FOURSOMES (\$7,500 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS
- VARIOUS MARKETING OPPORTUNITIES; MAY INCLUDE RADIO AND TV INTERVIEWS, PRESENTING SPONSOR MENTIONS ON PRINT
- TWO-PAGE FULL-COLOR SPREAD IN THE TOURNAMENT PROGRAM
- COMPANY LOGO ON CUSTOM TEE FLAGS & TOURNAMENT TEES
- EXCLUSIVE SPONSORSHIP OF TWO (2) HOLES PER COURSE (UP TO 4)
- CUSTOM PRINTED BANNERS DISPLAYED AT ENTRANCE
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS AT CLUBHOUSE
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM
- PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM

EAGLE SPONSOR

\$15,000

- THREE (3) FOURSOMES (\$4,500 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS
- FULL-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE PER COURSE (UP TO 2)
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN CLUBHOUSE
- OPPORTUNITY TO DISPLAY BANNERS AT ENTRANCE
- COMPANY LOGO ON STEP & REPEAT BANNER
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
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- PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM

BIRDIE SPONSOR

\$10,000

- TWO (2) FOURSOMES (\$3,000 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- HALF-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN CLUBHOUSE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

PAR SPONSOR

\$5,000

- ONE (1) FOURSOME (\$1,500 VALUE)
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- QUARTER-PAGE COLOR AD IN THE TOURNAMENT PROGRAM
- SPONSORSHIP OF ONE (1) HOLE
- EMCEE RECOGNITION AT THE AWARDS CEREMONY
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- POST PUBLICITY THROUGH SUPPORTIVE LOCAL MEDIA OUTLETS
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

HOLE SPONSOR

\$1,500

- EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
- OPPORTUNITY TO PROMOTE YOUR COMPANY ON YOUR HOLE
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

TEAM SPONSOR

\$1,750

- ONE (1) FOURSOME (\$1,500 VALUE)
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM

CART SPONSOR

\$500

- DON'T GOLF? COME HANG & PARTAKE IN ALL ACTIVITIES JUST LIKE OUR GOLFERS...ONE (1) GOLF CART FOR YOU AND A GUEST

UNDERWRITER & IN-KIND SPONSOR

Become an invaluable in-kind sponsor and/or help underwrite expenses pertaining to the event. The lower the overhead, the bigger the impact we can make together! All underwriters and in-kind sponsors will receive recognition at the tournament, on JamiesHope.org, Jamie's Hope social media sites, and displayed in the tournament program. *Underwriting Opportunities:*

- Venue Fee \$13,170
- Awards & Prizes \$3,100
- Marketing Materials \$2,110
- Helicopter Service \$1000
- Celebrity Caddie Uniforms \$990
- Food & Beverage \$12,350

- Adult Beverages \$4000
- Printing Services \$2,475
- Swag Bag Supplies \$1,220
- Bloody Mary Bar \$285
- Custom Tee Flags \$799
- Texans Cheerleaders \$600

- Décor & Supplies \$1,000
- Volunteer Uniforms \$1,400
- Volunteer Meals \$1,250
- On-Course Food \$1,500
- Bottled Water \$500
- Golf Cart Rentals \$2,400

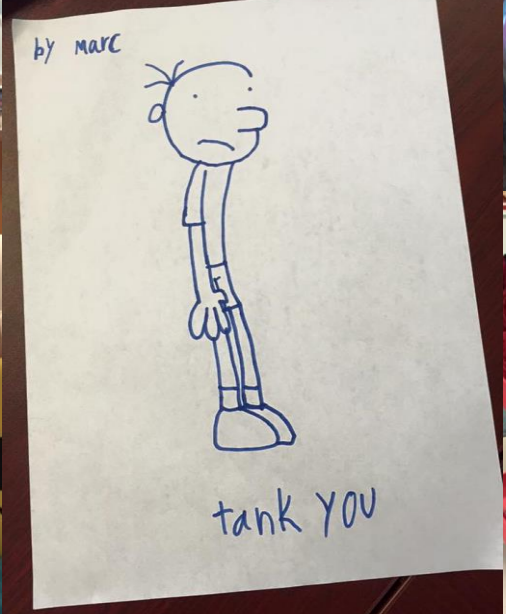
JAMIE'S HOPE PROGRAM

Bald is Beautiful | Designed to empower those who are struggling with hair loss as a result of chemotherapy, Jamie's Hope volunteers shower these individuals with love as we come alongside them during this part of their life journey. Although losing your hair, eyebrows, and eye lashes can be devastating, we hope to bring a special memory to these families and help them feel strong, beautiful and encouraged. Bald is Beautiful is a complimentary makeup and photoshoot service offered to cancer patients throughout the year.



JAMIE'S HOPE PROGRAM

Bundle of Hope & Cheer Up | Throughout the year, Jamie's Hope provides support for those facing difficult times, including but not limited to, death, life-changing events, and hospital stays. We distribute toys, arts & craft items, educational items, clothing, and our Bundle of Hope blankets to patients at local hospitals. Jamie's Hope also sends special gifts to those grieving after the loss of a loved one. The Cheer Up program allows us to touch lives in a positive manner, even if only for just a moment. The Bundle of Hope program was inspired by one of our very first Angel Tree recipients, Rorie Joslin, who lost her battle with cancer at the young age of 5 years old.



JAMIE'S HOPE PROGRAM

Angel Tree Mission Project | Every year, Jamie's Hope strives to bring a little joy and happiness to our Angel Tree families, hoping that maybe for just a moment, they can forget what they're going through. Since 2012, Jamie's Hope given hundreds of thousands of dollars' worth of gifts and bill assistance to families who have been devastated from battling cancer.

Each year, Jamie's Hope sifts through dozens of family stories with loved ones who are fighting for their lives. Dependent on total funds raised, Jamie's Hope adopts struggling families in the Houston area and provides the entire family with gifts and financial assistance for Christmas; something they would not be able to do on their own.



