



# 12TH ANNUAL Jamie's Hope

for a cure

GOLF TOURNAMENT

**OCTOBER 27 | 2025**  
**SWEETWATER COUNTRY CLUB**

THE UNIVERSITY OF TEXAS  
**MD Anderson**  
**Cancer Center**  
Making Cancer History®

**REGISTRATION OPENS 8:00AM**  
**SHOTGUN START 10:00AM**

[www.jamieshope.org](http://www.jamieshope.org)





# PRESENTING SPONSOR



## ALBATROSS SPONSOR \$50,000

- RECOGNITION AS PRESENTING SPONSOR OF THE GOLF TOURNAMENT
- RECOGNITION AS PRESENTING SPONSOR OF THE KICKOFF EVENT
- RECOGNITION AS PRESENTING SPONSOR OF THE HELICOPTER BALL DROP
- TEN (10) FOURSOMES (\$25,000 VALUE)
- COMPANY LOGO ON ALL MARKETING MATERIALS FOR BOTH EVENTS
- VARIOUS MARKETING OPPORTUNITIES; MAY INCLUDE RADIO AND TV INTERVIEWS, PRESENTING SPONSOR MENTIONS ON PRINT
- TWO-PAGE FULL-COLOR SPREAD IN THE TOURNAMENT PROGRAM
- COMPANY LOGO ON CUSTOM TEE FLAGS
- EXCLUSIVE SPONSORSHIP OF TWO (2) HOLES PER COURSE (UP TO 4)
- CUSTOM PRINTED BANNERS DISPLAYED AT ENTRANCE
- COMPANY LOGO ON STEP & REPEAT BANNER
- COMPANY LOGO ON VOLUNTEER SHIRTS
- EMCEE RECOGNITION THROUGHOUT THE EVENT
- COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
- OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
- OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS AT CLUBHOUSE
- COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM
- PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM

### TERMS:

ONE YEAR: \$75,000/YR | THREE YEAR COMMITMENT: \$50,000/YR

# SPONSORSHIP OPPORTUNITIES



*Jamie's Hope was established to accelerate groundbreaking research in Targeted Therapy at The University of Texas MD Anderson Cancer Center; helping patients diagnosed with cancer to receive the most innovative therapies available today!*


## EAGLE SPONSOR \$25,000

- **FOUR (4) FOURSOME (\$10,000 VALUE)**
- **COMPANY LOGO ON SELECT MARKETING MATERIALS**
- **FULL-PAGE COLOR AD IN THE TOURNAMENT PROGRAM**
- **EXCLUSIVE SPONSORSHIP OF TWO (2) HOLES PER COURSE (UP TO 4)**
- **CUSTOM PRINTED BANNERS DISPLAYED AT ENTRANCE**
- **COMPANY LOGO ON STEP & REPEAT BANNER**
- **COMPANY LOGO ON VOLUNTEER SHIRTS**
- **EMCEE RECOGNITION THROUGHOUT THE EVENT**
- **COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES**
- **OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS**
- **OPPORTUNITY TO DISPLAY TWO (2) VERTICAL BANNERS AT CLUBHOUSE**
- **COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM**
- **PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM**


**Jamie'sHope**  
for a cure

# SPONSORSHIP OPPORTUNITIES

## BIRDIE SPONSOR \$15,000

- 
- TWO (2) FOURSOMES (\$5,000 VALUE)
  - COMPANY LOGO ON ALL MARKETING MATERIALS
  - HALF PAGE COLOR AD IN THE TOURNAMENT PROGRAM
  - EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE PER COURSE (UP TO 2)
  - OPPORTUNITY TO DISPLAY ONE (1) VERTICAL BANNER IN CLUBHOUSE
  - OPPORTUNITY TO DISPLAY BANNERS AT ENTRANCE
  - COMPANY LOGO ON STEP & REPEAT BANNER
  - EMCEE RECOGNITION THROUGHOUT THE EVENT
  - COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
  - OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
  - COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM
  - PLACEMENT OF CELEB GOLFER ON AT LEAST ONE FOURSOME TEAM

## PAR SPONSOR \$5,000


- 
- ONE (1) FOURSOMES (\$2,500 VALUE)
  - COMPANY LOGO ON SELECT MARKETING MATERIALS
  - QUARTER PAGE COLOR AD IN THE TOURNAMENT PROGRAM
  - EXCLUSIVE SPONSORSHIP OF ONE (1) HOLE
  - COMPANY LOGO POSTED ON JAMIESHOPE.ORG & SOCIAL MEDIA SITES
  - OPPORTUNITY TO PLACE MERCHANDISE IN THE PLAYER GIFT BAGS
  - COMPANY NAME DISPLAYED (BY LEVEL) IN TOURNAMENT PROGRAM



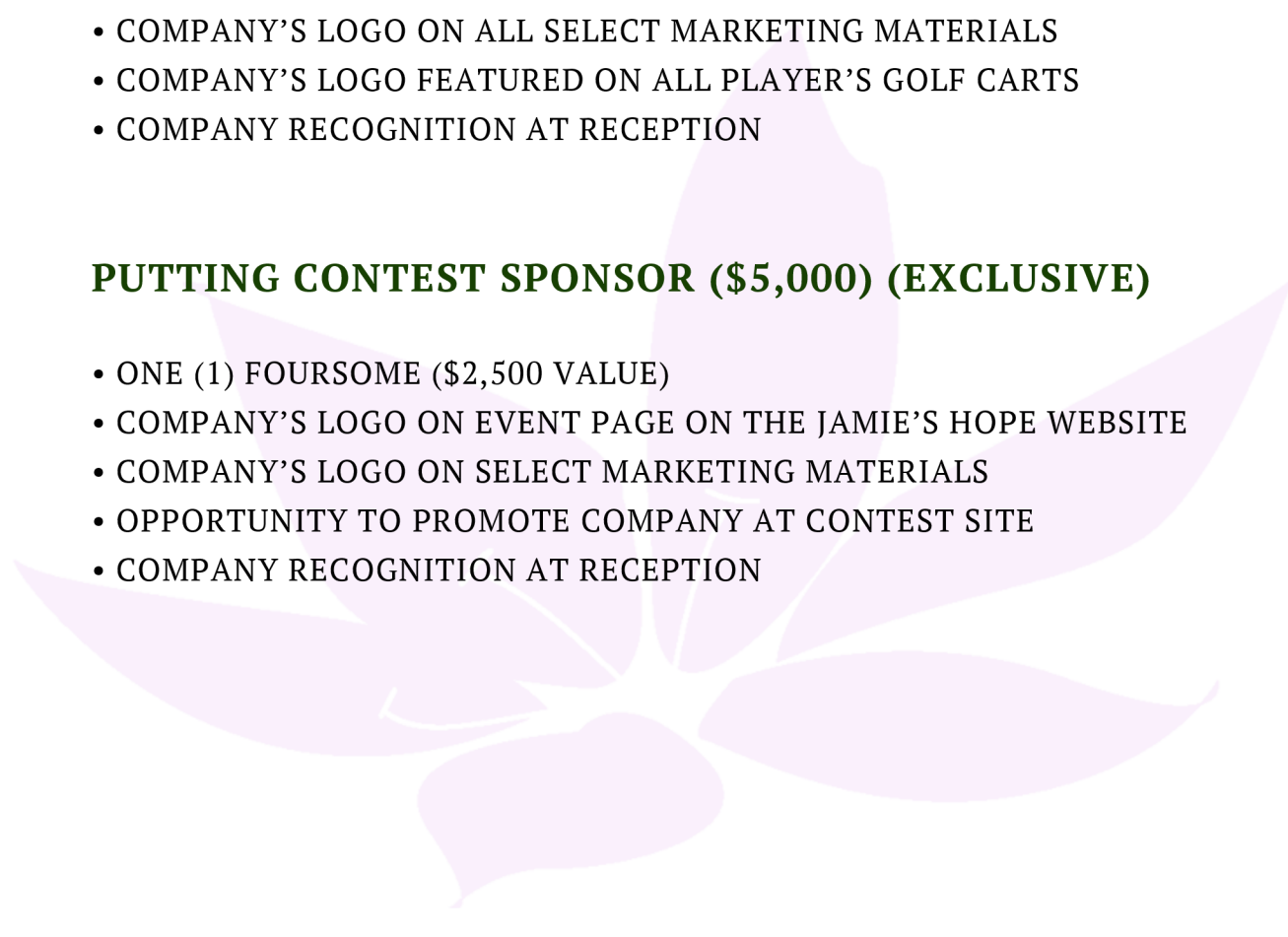


# SPONSORSHIP OPPORTUNITIES

## **GOLF CART SPONSOR (\$10,000) (EXCLUSIVE)**

- 
- ONE (1) FOURSOME (\$2,500 VALUE)
  - COMPANY'S LOGO ON EVENT PAGE ON THE JAMIE'S HOPE WEBSITE
  - COMPANY'S LOGO ON ALL SELECT MARKETING MATERIALS
  - COMPANY'S LOGO FEATURED ON ALL PLAYER'S GOLF CARTS
  - COMPANY RECOGNITION AT RECEPTION

## **PUTTING CONTEST SPONSOR (\$5,000) (EXCLUSIVE)**

- 
- ONE (1) FOURSOME (\$2,500 VALUE)
  - COMPANY'S LOGO ON EVENT PAGE ON THE JAMIE'S HOPE WEBSITE
  - COMPANY'S LOGO ON SELECT MARKETING MATERIALS
  - OPPORTUNITY TO PROMOTE COMPANY AT CONTEST SITE
  - COMPANY RECOGNITION AT RECEPTION



# SPONSORSHIP OPPORTUNITIES



## BEVERAGE CART SPONSOR (\$5,000) (EXCLUSIVE)

- COMPANY'S LOGO ON THE BEVERAGE CARTS AVAILABLE FOR TOURNAMENT
- COMPANY'S LOGO ON EVENT PAGE ON THE JAMIE'S HOPE WEBSITE
- COMPANY LOGO ON SELECT MARKETING MATERIALS
- COMPANY RECOGNITION AT RECEPTION

## CLOSEST TO THE PIN SPONSOR (\$5,000) (EXCLUSIVE)

- SIGNAGE AT THE CONTEST HOLE
- OPPORTUNITY FOR TWO (2) REPRESENTATIVES TO ATTEND BRUNCH AND EVENING RECEPTION
- OPPORTUNITY TO SET UP TENT/TABLE AS A HOLE SPONSOR
- COMPANY RECOGNITION AT RECEPTION/AWARD PRIZE

## HOLE SPONSOR (\$1,500)

- COMPANY'S NAME ON SIGNAGE AT DESIGNATED HOLE
- OPPORTUNITY TO SET UP TENT/TABLE AS A HOLE SPONSOR

## CART RIDER ONLY \$500

- *DON'T GOLF? COME HANG & PARTAKE IN ALL ACTIVITIES JUST LIKE OUR GOLFERS...ONE (1) GOLF CART FOR YOU AND A GUEST*

